

REPORTS OF FAKE, COUNTERFEIT DRUGS, BUILT SOMEWHERE:

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Attention is a must and to remind everyone to use absolutely original products, it seems obvious in Italy today.

Counterfeit products have increased in recent years, particularly due to the advent of social networks and online pharmacies. New commercial highways, which we all don't know well, are on the market and poison it.

A few days ago, at a course, a colleague asked me: "How can we defend ourselves and be certain of buying an original product?"

Well, if we buy our fillers, our botulinum toxin, our peels from an official distributor we have already eliminated 99% of the problems. If we buy our "designer bag" in the original store, we are almost totally sure of buying an original product.

The same for drugs.

If instead we buy them from a stranger, at an unlikely discount ... then maybe something unclear can make you think about counterfeit materials or drugs.

This obviously applies to colleagues who purchase our products, but also applies to patients who need to contact experienced and known doctors.

How many times my patients tell me: but doctor, you are a little bit expensive !!!!

Well, I always say, make her the price: but consider the cost of the original products, 100% safe, obviously of the best brands on the market, the taxes we have to pay on our treatments, insurance, all the costs of a medical clinic (calculated at least 30%) and the experience of your doctor, you risk, in my opinion, to have a higher price at the end!

The press reports that in the period between 2015 and 2017 "counterfeit and pirated goods could represent up to 6.8 percent of EU imports, for a total of 121 billion of Euro, with a significant increase in recent times".

And also: "The growth of the internet has offered counterfeiters unique opportunities to develop piracy, the sale and distribution of unauthorized books, games, movies and music".

So what to say: I can only advise all my colleagues to spend a little more, but only to buy products that are safe and secure.

We must not save a few euros at the expense of quality.
I tell my patients to always look for quality and safety with your doctor, and not to look for a lower price at all costs which is not always to the advantage of the quality and experience of the your specialist.

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